

Brown is the new green

Recycled

Recycled fiber represented 36% of the wood fiber needs of Temple-Inland's containerboard operations. Corrugated packaging is the most recycled form of packaging today with 76.4% recovered for recycling. (25.2 million tons) ¹

Energy efficient

We used wood waste from the manufacturing process such as bark and sawdust to generate 84% of our energy needs at our linerboard mills in Rome, Bogalusa and Orange. ²

Sourced from certified forests

Over 70% of our linerboard production and 46% of our lumber production is sourced from Sustainable Forestry Initiative® certified forests or from third-party SFI® certified procurement systems ³

Affordable

On an inflation-adjusted basis, the average cost of a corrugated container has decreased 11.7% from 1997 to 2007. ⁴

Reliable

Corrugated packaging is the most frequently used shipping material because it is cost-effective, lightweight, functional and versatile. ⁵

Reuseable

Got a brown box in your attic?

¹ & ² 2007 Temple-Inland Annual Report

³ Temple-Inland fiber sourcing data

⁴ American Forest and Paper Association

⁵ Fibre Box Association

This **Earth Day**,
pass along a word (or two).

*Temple-Inland products are
sourced, produced, used and
reused with the future in mind.*

Visit www.learnoutside.org
for family fun activities

Temple-Inland

www.templeinland.com



RB CONVERTING

Contact your RB Converting representative for more information about how we can help you insure that the products you purchase come from responsibly managed forests.